

**DOT/EPA**

***It All Adds Up To Cleaner Air Initiative***  
**Seasonal Theme Program Materials: Winter**

**LIVE READ RADIO PSA SCRIPTS**

Three live-read radio spots for communities to use during the winter months to promote the *It All Adds Up To Cleaner Air* messages.

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*“Telecommuting” (:25/:05)*

**:30 LIVE READ (:25 SCRIPT/:05 FOR LOCAL CUSTOMIZATION)**

Do you wish you had more time this holiday season? Telecommuters save about 50 minutes of commuting time each workday. Telecommute when you can, and save yourself time, while reducing traffic congestion and air pollution. So ask about it at work—because it all adds up to cleaner air. Sponsored by \_\_\_\_\_, the U.S. Department of Transportation, and the U.S. Environmental Protection Agency.

*“Yep, Winter’s Here” (:25/:05)*

**:30 LIVE READ (:25 SCRIPT/:05 FOR LOCAL CUSTOMIZATION)**

It’s dark...It’s wet...In many places, it’s cold...Yep, winter’s here. And that means getting to work and doing your daily errands can be a real drag. So, combine your errands – or “trip chain.” Telecommute when you can. It means more time in your life, less traffic congestion, and less pollution. So keep it up—because it all adds up to cleaner air. Sponsored by \_\_\_\_\_, the U.S. Department of Transportation, and the U.S. Environmental Protection Agency.

*“Trip Chaining” (:25/:05)*

**:30 LIVE READ (:25 SCRIPT/:05 FOR LOCAL CUSTOMIZATION)**

Mail the holiday cards. Stop by the mall for presents. Pick up the holiday dinner. Save the air. It’s amazing what you can accomplish in one trip. You don’t have to be super human, just keep doing what you’re already doing: “trip chaining,” or combining your errands into a single trip. You’ll save time, reduce traffic congestion and reduce air pollution. So keep it up—because it all adds up to cleaner air. Sponsored by \_\_\_\_\_, the U.S. Department of Transportation, and the U.S. Environmental Protection Agency.